

## MARKETING DEVELOPMENT MANAGER

BeeWorks Research and Innovation Limited is a cosmetics manufacturer by providing innovative tools in designing and delivering high quality cosmetic machines such as nail polish, mascara, eyeliner, lip gloss filling and capping machines, shampoo and conditioner filling machine, perfume filling machine, mini perfume tester etc.

### Duties and Responsibilities:

- Planning and overseeing the promotion of company's products and finding new business and clients.
- Planning specifications of cosmetics machines that the company provide and prepare details of the requirements for company's products and negotiate contracts.
- Liaising with other senior staff to determine the range of goods and services to be sold, contributing to the development of sales strategies and setting of sales targets.
- Discusses potential clients' requirements, carries out market research and analyses potential clients need in cosmetics machines that the company sells;
- Building relationship with clients, negotiating new business contracts.

### Requirements:

- Holds a bachelor's degree or above in any field;
- Minimum of 1 year work experience in cosmetics industry.

### Working Hours and Remuneration

Working hours are 37.5 hours per week

Salary is £48,000 per annum with additional optional bonus at the end of year based on performance.